Spiti Tiwari

Human-centered designer focused on blending perception with design to enhance lives through innovative user research, experiences, and interfaces. Expertise in user research, usability testing, and creating intuitive, engaging designs that prioritize user needs. Committed to delivering impactful, user-centric solutions that drive satisfaction and engagement.

Contact

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LinkedIn
Portfolio | www.spititiwari.com

Work Experience

Freelancing
Jan 2022 - June 2023

- Designed album covers for Spotify and created logos for various clients.
- Collaborated with clients to enhance their websites, reviewing them based on design principles and aesthetics.
- Developed wireframes and created mockups for client websites on ServiceNow.

Ernst and Young (EY)
Associate Consultant
Jun 2018 - Jun 2021

- Led end-to-end ServiceNow projects in ITSM, non-ITSM, GRC, and custom applications, emphasizing a user-centered design approach throughout the development lifecycle.
- Designed and enhanced service portals by creating intuitive user interfaces and ensuring seamless user experiences, incorporating usability research, rapid prototyping, and visual design.
- Collaborated with teams and independently on client projects, applying Design Thinking and User-Centered Design methodologies for user research, requirements analysis, and usability testing.

Educational Background

Master of Design (M.Des)
Human Centered Design
Srishti Manipal Institute of Art, Design and Technology
Jul 2023 - Present

Bachelor of Technology (B.Tech)
Electronics and Communication
SRM University
Jul 2014 - May 2018

Publications and Participations

- Presented a paper and poster at the India HCI 2024 conference held at IIT Bombay from November 7-9, 2024.
- A short paper titled "Absent Network: Finding Wellness Through Shared Interests" will be published by Springer following the conference.

Skills

Design Skills

- Design Research
- UI / UX
- Interaction Design
- Wireframing
- Prototyping
- Usability Testing
- Service Design
- Speculative Design
- Data Visualization
- Game Design
- Typography
- Illustration

Tools/Sofware

- Figma
- Photoshop
- Indesign
- Illustrator
- Xd
- Procreate
- Canva
- Wix
- Service Now
- Javascript
- CSS3 + HTML5
- p5.js
- Thunkable

Languages

- English (Fluent)
- Hindi (Fluent)

Certifications

- Google UX Design